SAPIR 861

Which name to choose

A name for a business

SAPIR 861

sapir861.com

Which name to choose

You gave 3 name options and the founders' names: דוד.

We computed each option: turned it into Hebrew letters, added them up into a number, found the Torah word with that number, the Torah page, and the books that mention the number. Then we looked at what each option shares with your names and with the date. The result comes first, then each option on its own.

Result

The most matches are with the option “אור” (number 207).

The number 207 is the Torah word רבה — «to multiply» (Genesis 1:22).

— shared letters with the name דוד: ו

Next, by number of matches:

2. סהר (265) — 0 matches

3. אמת (441) — 0 matches

We do not say this name will bring success — nobody knows that. We show where the numbers meet your names. The choice is yours.

Founders' names

דוד — Number: 14. The number 14 is the Torah word יד — «hand» (Genesis 3:22)

How the number adds up: ד=4 ו=6 ד=4 = 14

Option 1: אור · 207

The number 207 is the Torah word רבה — «to multiply» (Genesis 1:22).

How the number adds up: א=1 ו=6 ר=200 = 207

Letters: א alef (“ox”), ו vav (“hook”), ר resh (“head” (rosh))

Torah page 207 (Vayikra (Leviticus)) — it begins with the words: וידבר ה׳ אל משה לאמר דבר ...

In the classical works this number appears 37 times in 22 works; the earliest is בעל הטורים על התורה (~1300).

Matches:

— shared letters with the name דוד: ו

Option 2: סהר · 265

The number 265 is the Torah word אחרון — «last, rear» (Genesis 33:2).

How the number adds up: ס=60 ה=5 ר=200 = 265

Letters: ס samekh (“support”), ה he (“behold”), ר resh (“head” (rosh))

Torah page 265 (Bamidbar (Numbers)) — it begins with the words: לקראתו אל עיר מואב אשר על ...

In the classical works this number appears 4 times in 4 works; the earliest is שער הפסוקים (~1573).

Matches: no matches with your names

Option 3: אמת · 441

The number 441 is the Torah word אמת — «truth, faithfulness» (Genesis 24:27).

How the number adds up: א=1 מ=40 ת=400 = 441

Letters: א alef (“ox”), מ mem (“water”), ת tav (“mark”)

Torah page 87 (Bereshit (Genesis)) — it begins with the words: והרביתך ונתתיך לקהל עמים ונתתי את ...

In the classical works this number appears 18 times in 7 works; the earliest is שער הכוונות (~1573).

Matches: no matches with your names

Domains and Latin spelling

Checked now, by a direct DNS query. «Free» means it has no A record; this is not a legal trademark check.

אור In Latin letters: <or>

or.com — taken · or.net — taken · or.co.il — free

סהר In Latin letters: <sahar>

sahar.com — taken · sahar.net — taken · sahar.co.il — taken

אמת In Latin letters: <emet>

emet.com — taken · emet.net — taken · emet.co.il — taken

How it sounds and is written

אור — Hebrew letters: 3 · Latin: Or

The length is fine for a name.

סהר — Hebrew letters: 3 · Latin: Sahar

The length is fine for a name.

אמת — Hebrew letters: 3 · Latin: Emet

The name itself stands in the Torah: the word אמת («truth, faithfulness»), Genesis 24:27. That is rare — most names do not.

The length is fine for a name.

How rare the number is

אור — A word with the number 207 occurs in 32 of the 54 portions.

סהר — A word with the number 265 occurs in 16 of the 54 portions.

אמת — A word with the number 441 occurs in 28 of the 54 portions.

What happens there

"And God said, Let there be light. And there was light." "Or" is light, the first thing to appear in creation, before the sun and stars. Light does not solve everything, but it makes everything visible. Then God sees that the light is good and separates it from the darkness. A family might consider what became its first light, a first meeting, a first word, a first home, and how that light goes on illuminating all it builds afterward.

Opening the business

1. Before paying for registration, check the name in Israel's trademark register (ILPO) and in the country where the work will be done.
2. Check whether the name is free on Instagram, Telegram and Facebook, and as a domain — today, not in a month.
3. Say the name aloud in Hebrew, Russian and English. If it sounds funny or awkward anywhere, better to know now.
4. By custom, on the first day a mezuzah is fixed to the door and tzedakah is given.

A ready line for the website: "Or — the number 207, like the Torah word אור («light»). We chose this name because its meaning stands close to us."

A line for the business card: "Or · אור («light»)"

How to check

Take the letter table (alef 1, bet 2 … tav 400) and add up the letters of the name — that is the number. Divide by 354; the remainder is the page. Look up the word by its reference in any edition of the Torah. Everything here can be checked without us.

Sources

Westminster Leningrad Codex (OSHB), CC BY 4.0 · he.wikisource.org, CC BY-SA 4.0
Биньямин Пичхадзе, «Хумаш 354» (חומש 354), Бней-Брак, 2002 / התשס״ג

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SAPIR 861

How to use the name

אור

Spelling for the sign and logo: אור (no vowel points, final letters in place).
Latin spelling for the domain and social media: Or. Check that the domain and handles are free.

The story of the name — a ready paragraph for your website

The name אור adds up to 207. That is the same number as the word רבה («to multiply») in the Torah (Genesis 1:22). Anyone can check it: add up the letter values.

Before registering: check the trademark register in your country and with a lawyer. We count letters — we do not check the legal side of a name.